Agencies Publish
“Privacy Choices for Your Personal Financial Information”

In conjunction with National Consumer Protection Week, several federal agencies today released a guide to help consumers make informed choices about whether to allow their personal financial information to be shared. *Privacy Choices for Your Personal Financial Information* guides consumers through the choices they face as a result of the privacy provisions of the Gramm-Leach-Bliley Act of 1999. The theme for National Consumer Protection Week this year is “Consumer Confidential: The Privacy Story.”

Federal privacy laws give consumers the right to prevent, or “opt out” of, *some* sharing of their personal financial information. These laws balance consumers’ right to privacy with financial companies’ need to provide information for normal business purposes.

The consumer information explains the privacy notices that consumers receive from their banks and other financial companies, what choices consumers face, and consumers’ right to opt out of information sharing.

The materials encourage consumers to:

- Read all privacy notices;
- Get answers to questions from the financial companies that provided the notices;
- If applicable, decide whether to opt out; and
- If they want to opt out, follow the instructions in the notice – and, if necessary, shop around for a financial institution with the privacy policy they want.

The agencies include the Board of Governors of the Federal Reserve System, Commodity Futures Trading Commission, Federal Deposit Insurance Corporation, Federal Trade Commission, National Credit Union Administration, Office of the Comptroller of the Currency, Office of Thrift Supervision, and Securities and Exchange Commission.

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Single printed copies of the brochure are available free of charge upon request from the member agencies. The brochure also can be printed from www.consumer.gov or from the agencies’ web sites.

Board of Governors of the Federal Reserve System:

Commodity Futures Trading Commission:

Federal Deposit Insurance Corporation:
The FDIC’s web site at http://www.fdic.gov/publish/coaffpr.html and from the Public Information Center, 801 17th Street, NW, Room 100, Washington, DC 20434, 800-276-6003 or 202-416-6940.

Federal Trade Commission:
The FTC’s web site at http://www.ftc.gov and from the Consumer Response Center, Room 130, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 877-FTC-HELP (877 382-4357, toll-free); TDD for the hearing impaired 202-326-2502.

National Credit Union Administration:

Office of the Comptroller of the Currency:

Office of Thrift Supervision:

Securities and Exchange Commission:

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