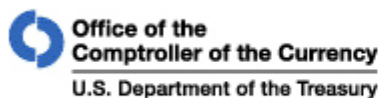


# RESCINDED



**Transmittal See OCC 2013-39**

OCC BULLETIN 2013-2

**Subject: Social Media: Consumer Compliance  
Risk Management Guidance**  
**Date: January 23, 2013**

**To: Chief Executive Officers of All National  
Banks and Federal Savings Associations,  
Department and Division Heads, All Examining  
Personnel, and Other Interested Parties**

### **Description: Proposed Interagency Guidance**

The Office of the Comptroller of the Currency (OCC), in collaboration with the other members of the Federal Financial Institutions Examination Council (FFIEC), is issuing proposed guidance titled "Social Media: Consumer Compliance Risk Management Guidance" to address the applicability of consumer protection and compliance laws, regulations, and policies to activities conducted via social media. This proposed guidance was published in the *Federal Register* on January 23, 2013, with comments requested by March 24, 2013.

### **For More Information**

If you have questions, please contact your supervisory office or the Compliance Policy Department at (202) 649-5470.

Grovetta N. Gardineer  
Deputy Comptroller for Compliance Policy

### **Related Link:**

- [Proposed Guidance on Social Media \(PDF\)](#)